





Getting to know Global Science Convention Alliance

The Global Science & Convention Alliance was founded by four progressive international convention bureaux. Each of the bureaux is based in a destination with leading strengths in scientific innovation and research; sharing a common goal of attracting conventions that can benefit from and share in these attributes.

Mission

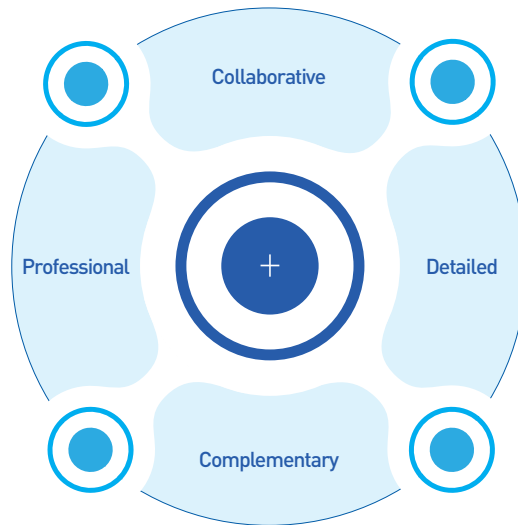
The Global Science & Convention Alliance is a platform comprising of convention bureaux with common strengths in scientific innovation and research collaborating to promote their respective destinations to conventions relating to these industries.

Our objectives are to:

- Promote the alliance and its' members to our target audience of convention organisers, scientific organisations and potential alliance members.
- Exchange and share leads and information pertaining to relevant convention opportunities between alliance members to secure future events and enhance destination experience.
- Provide convention organisers and delegates a memorable experience by offering unique learning and legacy opportunities.

Roles

The alliance is defined by a set of values that are in place to ensure the mission is achieved...



Each partner destination of the alliance is unique; however they all can be defined by certain characteristics that are critical in achieving our goals. These are:

- All destinations are small to medium global cities, geographically unique and rich in history and culture.
- There are strengths in scientific innovation and research in each city.
- Each city is home to world class convention space.

The alliance allows partners to conduct and share detailed event research that lead to the creation of innovative destination proposals.

- Partners undertake a data exchange program for events, sharing information to ensure conference planning never starts from scratch when choosing one of the partner destinations.
- Lobbying and delegate boosting support from each partner, drawing on their network of local ambassadors and industry leaders.
- One point of contact for outstanding congress destinations; plus the knowledge that the next host destination will understand your needs and have all relevant event history and information.

GSCA

Will deliver for your convention!



Connectivity

Innovation

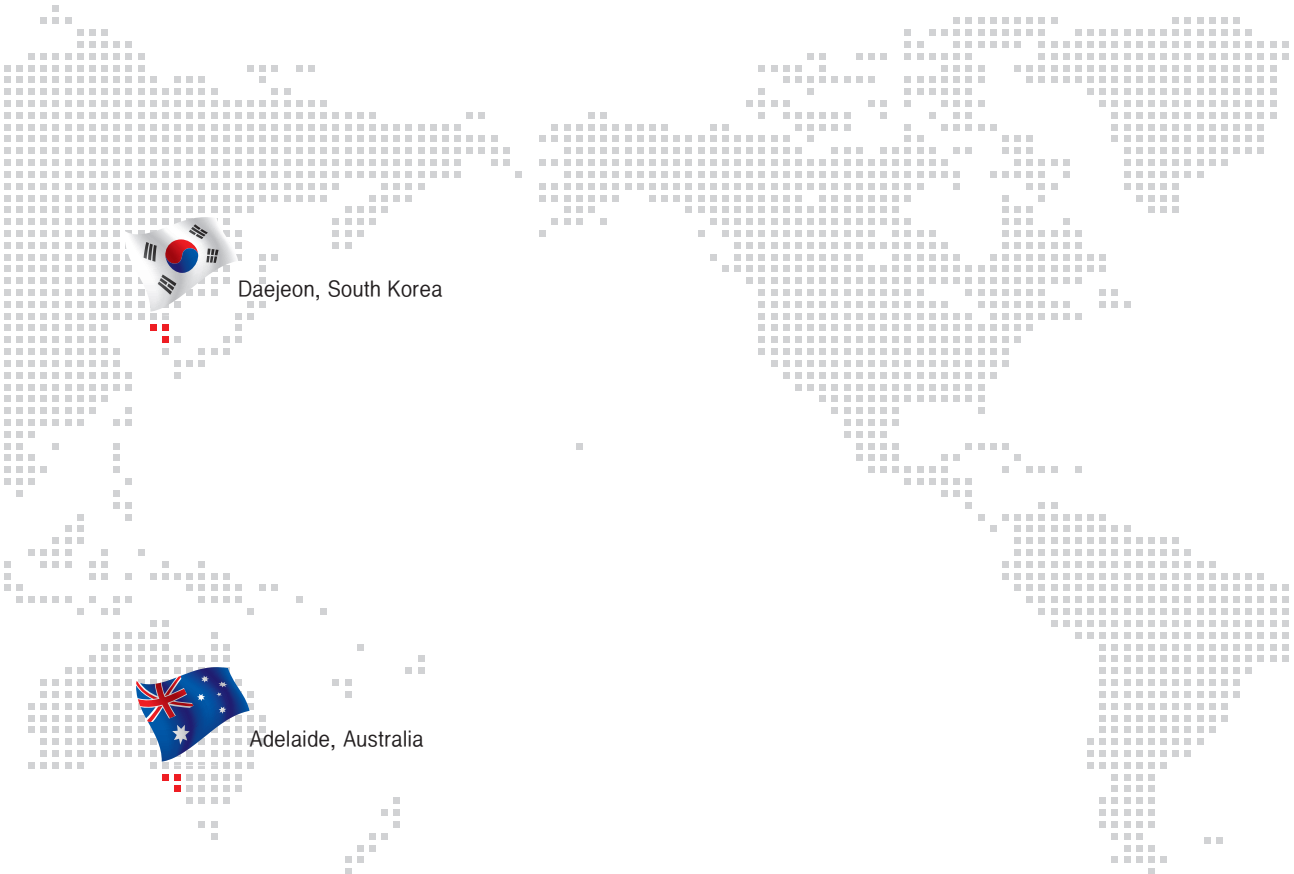
Collaboration

Teamwork

Knowledge



GSCA brings science and conventions together
across the globe.



If you are a convenor

Provided the event is being held in one of the partner destinations, GSCA can offer support, advice and introductions that may be necessary to ensure the end result meets expectations.

If you operate in a specific field of science

GSCA will use its networks and relationships to ensure connections with practitioners and organisations pertinent to your field of specialty and conference.

Adelaide | Australia



ADELAIDE.... AUSTRALIA'S BEST CONNECTED BUSINESS, EVENTS AND ENTERTAINMENT PRECINCT!

Adelaide, South has recently undergone a vast transformation, resulting in world class infrastructure and a new vibrancy whilst keeping its unique authentic approach. A key part of the AUD\$5billion investment which has been made to Adelaide's Riverbank includes the largest health and biomedical precinct in the southern hemisphere and brand new Adelaide Convention Centre, cementing Adelaide's reputation as a hub for medical related conventions.

Safe, clean and secure the city offers a lively and highly integrated riverside space for delegates to meet and do business by day and be entertained by night. Several new hotels, an expanded retail precinct, new restaurants, cafes, laneway bars and entertainment venues are just some of the other developments enhancing Adelaide's global reputation as the complete convention city. Adelaide International Airport is the gateway to some of Australia's most celebrated wines, cuisine, festivals and natural wonders.

ADELAIDE CONVENTION BUREAU

Adelaide Convention Bureau is the peak independent body for business events in South Australia. The Bureau's membership – approximately 200 businesses and service providers – share a common interest in conventions, exhibitions, incentive tourism and much more. The Adelaide Convention Bureau's role is to provide assistance and guidance to convention and event organisers through every stage of planning, free of charge. The result: a smooth-running, successful and memorable event.

It is easy to take advantage of the Adelaide Convention Bureau's depth of local knowledge and breadth of experience and to make the most of state-of-the-art facilities, superior technology, food, wine and diverse cultural and recreational activities.



Scientific feature

ADELAIDE'S BIOMED CITY – ONE OF THE LARGEST LIFE SCIENCES CLUSTERS IN THE SOUTHERN HEMISPHERE.

The BioMed City has created fertile ground for successful international and domestic conventions in the fields of health, medicine and related science and offers a direct line to leading specialists and institutions operating across Adelaide and Asia Pacific. The University of Adelaide, University of South Australia and Flinders University are three major universities making significant contributions to global R&D across various schools of science covering medicine, biology, chemistry, environment, technology, engineering and more.

Included in Adelaide's BioMed City are: the New Royal Adelaide Hospital (RAH), which, opened in 2017, is one of the largest and most advanced hospitals in the world; The University of Adelaide's Health and Medical Sciences Building supporting 1500 medicine, nursing and dentistry students and 400 health sciences researchers; the University of South Australia's Health Innovation Building (HIB) housing the Centre for Cancer Biology (CCB) and up to 250 of Australia's top cancer researchers; and the South Australian Health And Medical Research Institute (SAHMRI), incorporating state-of-the-art laboratories and equipment and housing over 600 researchers practicing world-leading medical and technology innovation across several key themes such as Cancer, Heart Health, Nutrition & Metabolism, Mind & Brain, Infection & Immunity, Aboriginal Health and Healthy Mothers, Babies & Children. SAHMRI 2 is due to open in 2020 and will house the only Proton Therapy Unit in the Southern Hemisphere, expanding Adelaide's capacity to conduct ground-breaking research, and dramatically increase Australian patients' access to the best care.



Convention Venue

ADELAIDE CONVENTION CENTRE

In 2017 the Adelaide Convention Centre opened its brand new East Wing, part of a major two-stage transformation which has significantly increased capacity and flexibility of the venue and incorporates state of the art, versatile meeting facilities. Situated on the picturesque River Torrens the Centre is ideally located adjacently to over 3,000 hotel rooms, Adelaide's BioMedical Precinct and within close walking distance of sporting and entertainment venues.

Included in the facilities are a new Plenary Hall seating up to 3,500 delegates, 32 flexible, multi-purpose meeting rooms of all sizes, 20,000m² of pillar-less exhibition space, a 600-seat Panorama Ballroom with spectacular views, two rotating 'seating pods' in the plenary hall create revolutionary break-out space for 300 delegates each and state of the art audio-visual and Wi-Fi technology allowing 12,000 individual connections. Extensive, light-filled foyer spaces with panoramic views are available for all types of functions, registration and exhibition space. The Centre is a Gold Certified Earth Check venue with environmental sustainability and social responsibility embedded as part of its culture.



Daejeon | South Korea



Why DAEJEON ?

Why 1 A hub of traveling

Daejeon, located in the very heart of South Korea, is located within 2~3 hours of any location in the country, including 50 minutes from Seoul, 90 minutes from Busan, and 30 minutes (KTX and BRT) from the Multifunctional Administrative City (Sejong). It is also a transportation hub of the country, passed through by the Gyeongbu, Honam and Daejeon Expressways and the Tongyeong–Dangjin Expressway.

Why 2 The slow city

A city with no traffic jams, a prosperous city of leisurely walks and communication, a city both stylishly urban and tastefully traditional, a city that gives priority to health and harmony. Meet the leisurely face of Daejeon in the multifunctional culture and arts spaces dotting the city, the eco-parks, hot springs, the Daejeon trail, and the riverside cycling paths.

Why 3 Imagine a science city

Daejeon is Korea's largest city of science, hosting Korea's first special R&D zone, home to some 70 research institutes including universities and government-invested research institutes, more than 800 corporate research centers, and in excess of 1,300 tenant companies. The Expo Regeneration Project and the creation of the International Science Business Belt are expected to create explosive synergies with the city's proximity to the Multifunctional Administrative City.

DIME, An experienced convention support system

Daejeon International Marketing Enterprise (DIME) offers an all encompassing service from planning to execution for all convention, exhibition and event needs. DIME operates the Daejeon MICE Alliance to leading MICE Industry and promotes Daejeon City through creative co-ordinate marketing. Together with professional partners, which include international meeting planners, Professional Convention Organizers, hotels, publishing companies, and travel agents, DIME provides top-class services under one roof.



Scientific feature

Mecca of Science and Technology

Daejeon is now a major city for cutting-edge science and technology in Korea. There are 232 research and education institutes including the Korea Advanced Institute of Science and Technology (KAIST), the National Fusion Research Institute (NFRI), the Korea Aerospace Research Institute(KARI), and the Korea Atomic Energy Research Institute(KAERI).

Daedeok Innopolis has now become a centre of R&D and a leader of development in Korea's scientific technology. Functioning under UNESCO, one can also find the headquarters of the World Technopolis Association (WTA) in Daejeon, strengthening the City's renowned reputation for science and technology.

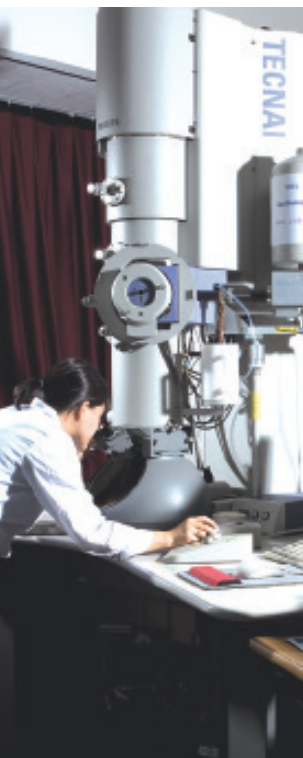


Convention Venue

Daejeon Convention Center (DCC) is one of Daejeon's premiere conference centers with a unique, sophisticated architectural design, a beautiful view and modern facilities. DCC, which opened in 2008, consists of a Grandballroom, an Exhibition Hall, a Conference Hall, and 24 meeting rooms designed to accommodate all kinds of meetings and convention activities.

Though it is considered a comparatively latecomer to the MICE industry, Daejeon has rapidly positioned itself as one of the leading cities in this field after the opening of the Daejeon Convention Center. To date, the DCC has been the venue for 80 international meetings in various scales, including the 23rd IAEA Fusion Energy Conference 2010, the 60th International Astronautical Congress (IAC) 2009. With a growing list of successful conferences, DCC is becoming one of the most popular convention centers in Korea.

DIME Exhibition Center (KOTRA Exhibition Center in Daejeon), Expo Park, Daejeon Culture and Arts Center, the Municipal Museum of Fine Arts and Hanbat Arboretum are located nearby the DCC, which provide a platform for experience in the latest science and technology.



Hyderabad | India



Doing Business, The historic way...

Hyderabad is one of the most happening cities in India. In the past ten years, it has emerged as a major hub for newer industries while retaining its earlier identity as the City of Pearls. Recent developments in the city have seen a surge of modern industries in the field of pharmaceuticals, information technology, and biotechnology. In the Business sector of India, Hyderabad is the new buzzword. It has one of the state of art venues, accommodation and efficient multi modal transport systems. As a tourist destination, Hyderabad is noted for its cuisine, bazaars with a history of 400 years, regular sporting, art and cultural events with year round festivities. Hyderabad has much to offer as a transit destination and is proud of its warmth and friendliness of its people and its heritage.

MICE in Hyderabad

- ❖ Hyderabad has been named by National Geographic Traveller in their Dec/Jan 2015 edition as the 2nd best city in the world that one should see in 2015. Additionally, Hyderabad, ranked 135 globally in the Mercer's Quality of Living Report 2015 & 2016 Report and has emerged as the number 1 city with the best quality of living standards in India
- ❖ *New York Times* featured Hyderabad in its prestigious list of '41 places to go in 2011' as one of India's fastest growing cities. It is the only Indian city to have made it to the NYT list. "*Dynastic grandeur in the heart of modern India*" , is how the western daily describes the Nizams land, which shares the must-visit tag with other fascinating holiday destinations.

HCVB

Hyderabad Convention Visitors Bureau (HCVB) is a marketing body along with the Department of Tourism, Government of Telangana whose functions includes showcasing Hyderabad as the Convention Capital of India, research and seek institutions and associations that are looking for a city to hold their meeting events. Our membership includes conference venues, Hyderabad's finest hotels, globally acclaimed Professional Conference Organizers, the Hyderabad airport, a transportation company, tourism packages and facilities – all the ingredients needed for a marketing bureau to offer a Whole of the City Approach. HCVB is the only bureau of its kind in India.



Scientific feature

Hyderabad is home to more than 1,300 IT and ITES firms, including global conglomerates such as Microsoft (operating its largest R&D campus outside the US), Google, IBM, Accenture, Dell, Facebook, and major Indian firms including Tech Mahindra, Infosys, Tata Consultancy Services (TCS), Genpact and Wipro. Other than the companies already having established offices in the city, Hyderabad has seen many MoUs drafted with big IT, Software and Pharma multinationals investing heavily in the city. Apple, Google, Amazon, IKEA and Boeing are some of the companies who have widened their expanse to India, in specific, to Hyderabad.

T-Hub– T-Hub, unique public/private partnership between the government of Telangana, 3 of India's premier academic institutes (IIIT-H, ISB & NALSAR) and key private sector leaders stands at the intersection of the start-up, academic, corporate, research and government sectors. T-hub is anchoring the entire Hyderabad startup ecosystem with a state-of-the-art 70,000 square foot building called CatalystT, the largest building in India to be entirely dedicated to entrepreneurship.



Convention Venue

Hyderabad International Convention Centre (HICC) is managed by AccorHotels, is a purpose-built, state-of-the-art convention facility, the first of its kind in South Asia. It features an internal hall measuring 6,480 square meters that can be partitioned into six smaller halls.

Some of the world-class features that HICC offers are:

- State-of-the art IT infrastructure, design, technology, telecommunications and AV equipment
- Pillar less internal hall of net 6,480 sq. metres that can hold an 6,000-delegate plenary and can be portioned into 6 smaller halls
- A spacious pre-function foyer area
- 37 breakout rooms, including specialized meeting rooms, speaker preparatory room, boardrooms, VIP lounge
- 12.5 metre high ceiling, roof cat walkers and truss to withhold heavy suspension
- Service pits every 6 metres, with power, water, internet etc.
- In-house 5-star banqueting service



Oslo | Norway



Surrounded by a fjord, mountains and forests, Oslo is a hidden gem waiting to be discovered. Oslo's recent success as a destination city lies in its ability to grow sustainably. Placing quality of life as the forefront of its urban development policy has resulted in a green, friendly, safe and welcoming city. This city-wide effort has now been recognized internationally and rewarded by the attribution of the European Green Capital Award 2019.

An experienced meeting city, Oslo hosts 50% of all events taking place in Norway. In addition to offering a wide range of high standard meeting venues, Oslo's strength lies in how accessible its conference facilities are. Norway Trade Fairs, Norway's largest convention center is ideally located between the airport and the city, and only a 10 min train ride from either. Another of Oslo's strength is how the main conference hotels, congress center and most famous landmarks are all located within walking distance of each other, allowing participants to experience the vibrant life of Oslo and explore the city's diverse neighborhoods.

Visit OSLO / Congress Sales Department

VisitOSLO is the official marketing organization for Oslo and the surrounding regions. VisitOSLO as is a limited company with shareholders from the city's travel trade and commerce. Our shareholders and partners are local, regional and national companies operating within travel, tourism and transportation.

The Congress Sales Department is a department of Visit OSLO and Oslo's convention bureau. Their goal is to increase the number of meetings, congresses and conferences in Oslo.

Visit Oslo's Congress Sales Department responsibilities are:

- staying in touch with the professional market for visits to Oslo (B2B), in close cooperation with the city's meetings industry and event organizers
- working with Norwegian experts in different fields with the aim of inviting a congress within their field to Oslo
- free services such as coordination of site inspections, advice on social activities, and assistance in choosing suitable facilities and suppliers
- monitoring the international travel industry in VisitOSLO's priority markets

Our team draws on an extensive experience with planning and facilitating professional events. We collaborate closely with a large network of first-class local providers, including conference hotels, special venues and event planning agencies.



Scientific feature

University of Oslo (UiO)

Attended by 32,000 students in 2017, the University of Oslo is a cluster of world class teaching and research facilities. The University administers a centrally located campus, four university hospitals and two museums. In addition to 10 research Centres of Excellence, the Norwegian Research Council has also created 6 Centres for Research Based Innovation, a project which strives to encourage and develop collaboration between Norwegian research groups and innovative partners from the private sector and public enterprises. UiO's strategic research areas are Life Sciences, Energy and the Nordic Countries, a choice which illustrates how UiO, and Oslo are turned towards the future.



Oslo Science Park

Located 8 minutes from the City Centre and located next to the campus of the University of Oslo, Oslo Science Park combines workspace, offices, labs, two business incubators (health and tech) as well as a conference centre. 250 companies and research organizations have already chosen Oslo Science Park and it is Norway's largest and most dynamic incubator with 70 start-ups.



Convention Venue

Norway Trade Fairs

Norway Convention & Exhibition Centre is Norway's largest meeting venue. It is a modern trade fair center located in Lillestrøm, a near suburb of Oslo. Norway Trade Fairs is located a 10 min train ride away from the airport or the city and trains depart every 10 min.

The largest meeting room setup, has a total capacity of 6,000 seats and can be divided with soundproof partition walls, into four halls of 1,500 seats.

Combined with the adjacent hotel, Thon Hotel Arena, the centre can offer up to 55 meeting rooms of different sizes, as well as an additional 33,000 sqm of exhibition space.

Most of the meeting rooms and exhibition halls are located on the ground floor, making the centre extremely flexible for conferences and exhibitions.

Prague | Czech Republic



Prague InSpires!

Prague, the city of hundred spires, is the capital of the Czech Republic and the largest city of the country. Currently, it's a home to more than 1.2 million inhabitants – nearly the same number as in Birmingham. Laying in the heart of Europe and connected with 145 destinations by direct flights, Prague is one of the easiest accessible places for people not only from all around the Europe.

Prague with its rich historical and cultural potential attracts over 6 million tourists a year. Among the most visited sights are Prague Castle (one of the biggest castles in the world), Charles Bridge, or the Old Town Square with famous Astronomical Clock. The first mentions of the city date back to the 8th century, and thus Prague teems with historical sites and monuments of different eras: Romanesque, Gothic, Renaissance, Baroque, Art Nouveau, as well as Modern. Prague can boast with more than 2,000 protected heritage objects, and its historical city center was added to the list of UNESCO World Cultural and Natural Heritage in 1992.

You can enjoy the atmosphere of the city in every season from a boat on the Vltava River, relax in many parks, see the horizons from the nine Prague hills, discover the Prague underground, and last but not least, taste the famous Czech beer. Let the mother of cities, as Prague is also called, to surprise you – take a funicular ride, visit Prague vineyards, or climb the little sister of Eiffel Tower – Petřín Tower!

Prague Convention Bureau (PCB)

The Prague Convention Bureau is the official convention bureau of the city of Prague established in 2008 as a private entity for the purpose of promoting Prague internationally as a meetings and convention destination. We are a non-profit organization working alongside other Czech tourism authorities in offering a one-stop-shop service for organising a conference, meeting, seminar, exhibition or incentive event in Prague. Our assistance is free of charge to any national or international organiser of meetings, conventions and incentives. Our knowledgeable team and leading industry members are glad to offer you prompt advice and support in acquiring the components that will make your event in Prague a memorable and successful one.



Scientific feature

STAR Cluster

SCIENCE – top-level science, important research infrastructure

TECHNOLOGY – cutting-edge technologies with commercial application

ADVANCED – infrastructure and services for start-ups

REGION – easily accessible from the city of Prague

The mission of the STAR Cluster is complex support for regional development in a 6km² area between the municipalities of Dolní Břežany, Hodkovice and Vestec, with the aim of creating a functional science & research cluster, which will have research, development and their industrial application as the primary source of its competitiveness.

<http://star-cluster.cz/en/home-2/>

The Czech Institute of Informatics, Robotics and Cybernetics (CIIRC)

The Czech Institute of Informatics, Robotics and Cybernetics (CIIRC) was established at the Czech Technical University in Prague (ČVUT) on 1st of July 2013. CIIRC's mission is to be an internationally recognized research institute contributing to student education and performing technology transfer. Two new ČVUT-CIIRC buildings were opened festively on May 2, 2017 in the ČVUT campus in Prague-Dejvice. CIIRC is developing its research projects gradually, increasing its research staff and strengthening its performance. CIIRC cooperates with faculties of ČVUT and other institutions. CIIRC contributes to the initiative Industry 4.0 of the Czech Republic Government. The first Industry 4.0 test bed in the Czech Republic is being built in CIIRC.

<https://www.ciirc.cvut.cz/>



Convention Venue

Prague Congress Centre

The Prague Congress Centre is one of the largest and best-equipped congress centres in Europe with diverse spaces for the organisation of events of all kinds from large congresses, conferences, seminars, to smaller business meetings and presentations, and accompanying events such as exhibitions, medium-sized trade fairs, cultural performances and social events such as banquets and balls.

The Prague Congress Centre boasts an unrivalled location. The centre is located next to the main artery road through central providing easy access to the Czech Republic's motorway network and has guarded parking for 1,000 vehicles. With a metro station located directly next to the PCC, Prague's historic centre and main railway station are just 10 minutes away. The PCC boasts stunning views over Prague's Old Town and the Prague Castle.

Number of halls and rooms: 70

Total capacity (number of attendees): 9,300

Total exhibition space (m²): 13,000



Toulouse | France



Toulouse, a unique destination!

There is no doubt Toulouse is an exceptional destination for the great international conferences. Its competitive advantage in the aeronautic and aerospace industry resounds in all the continents, its efficient infrastructure and unforgettable identity, are transforming this European metropolis into a worldwide premier destination.

With its wealth of 2,000 years of history, Toulouse abounds of major historical sites and counts 80 museums labeled “Musées de France” . But Toulouse is also an icon for progress and the future. This coexistence of strong tradition and permanent innovation makes Toulouse a favorable place to successfully overcome any challenge.

With more than 800,000 inhabitants, Toulouse is in a great demographic expansion phase and ranks first among the southern European cities, with a yearly increase of 10,000 inhabitants for the past 10 years.

Toulouse attracts so many because of its dynamism and unceasing projects: for example, the construction of a new convention center: 100,000m² (1,076,391sqft) of total surface with a great hall of 15,000m², 40,000m² of exhibition space, an outdoor exhibition space and numerous welcome and catering spaces.

So Toulouse

So Toulouse is the new trademark dedicated to outreaching tourism in Toulouse. Its goal is to assist in the planning of events and visits to our city, to uphold its image throughout the world, to entice visitors and businesses to come to discover Toulouse.

Located in the Southeast of France, innovative, sportive and festive, Toulouse cultivates its creativity and dynamism. Its festivals, its heritage, its Garonne River, its climate, its conviviality and cuisine make the pink city an attractive destination.



Scientific feature

Toulouse is the centre of the European aerospace industry, with the headquarters of Airbus, Galileo positioning system, the SPOT satellite system, EADS, ATR and the Aerospace Valley, considered as a global cluster.

Aerospace valley

Aerospace Valley is a French cluster of aerospace engineering companies and research centres. The cluster is located in the regions of Midi-Pyrénées and Aquitaine in the southwest of France and is mainly concentrated in and around the city of Toulouse.

The over 500 affiliated companies (including Airbus, EADS, Air France Industries and Dassault Aviation) are responsible for some 120,000 jobs in the aviation and space flight industries. In addition, some 8,500 researchers are active within the affiliated companies and institutions.

The cluster's stated aim is to create 40,000 new jobs within the next 20 years. Since its inception in 2005, the cluster has initiated some 220 research projects with a total budget of 460 million euros, including 204 million euros in government funding.



Convention Venue

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The Centre des Congrès Pierre Baudis (Pierre Baudis Congress Centre)

It is a modern place for trade, privileged by its immediate proximity to the Toulouse Centre in a green environment. The flexibility of spaces allows for the welcoming of, in excellent conditions, congresses, conventions, symposiums, seminars, study days, gala dinners, product launches, festive events, trade shows, reviews and competitions. It can hold from 50 to 1,200 people.

- A site in the city centre within a park of 7 hectares
- Located 15 minutes from the airport, 10 minutes on foot from Capitole Square

A secure car park with 1,000 spaces at the foot of the site Hotels nearby:

- 455 rooms in 2** hotels less than 5 minutes on foot or by metro,
- 455 rooms in 2** hotels less than 5 minutes on foot or by metro,
- 372 rooms in 4**** hotels

Some shops and more than 20 restaurants in the surrounding area



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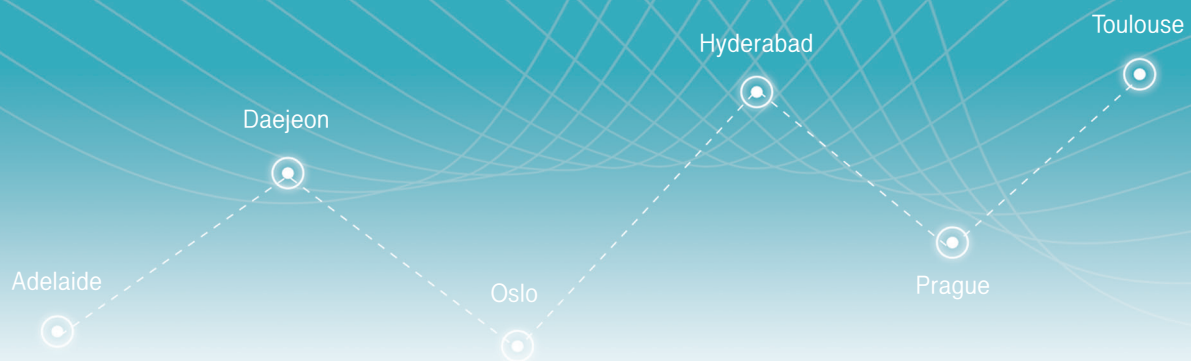


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